

Your first 3 products on TikTok Shop.

An example appraisal for a made-up brand. Yours names your own products, works out what each sale leaves you, and lists creators already posting in your category. Free, in writing within 3 working days.

3

Serum, 30ml. Day cream, 50ml. Gift set of three.

Picked from Example brand's Amazon range for how they sell, their price and how well they show on video.

What one sale of each leaves you.

PRODUCT	PRICE	LEFT FOR YOU
Serum, 30ml	£25.00	£16.50
Day cream, 50ml	£32.00	£21.12
Gift set of three	£39.00	£25.74

After TikTok's 9% fee, a 10% creator and our 15%. Before VAT, stock and delivery.

Creators already posting about products like yours.

CREATOR	FOLLOWERS	POSTS ABOUT
Creator A	120k	Serums, reviews
Creator B	48k	Skincare routines
Creator C	15k	Sensitive skin
Nine others	5k to 90k	Beauty, UK

15%

Of TikTok Shop sales. No upfront fee, no monthly fee.

12 months, then month to month on 30 days' notice.

You cover samples, stock and shipping. Your shop stays in your name.

GET YOUR FREE TIKTOK APPRAISAL